

The top half of the page features a nature-themed background with green plants and a dark, possibly water-filled, area. Overlaid on this is the text 'Wild' in a large, white, cursive script font, and 'NOVA SCOTIA' in a smaller, white, sans-serif font directly below it.

Wild

NOVA SCOTIA

Electronic Press Kit

Produced by firefly.video

Wild Nova Scotia is available to view on Eastlink
Community TV Channels 610 and 10

eastlinkcommunityTV

Synopsis

Wild Nova Scotia is a television show that sweeps the viewer deep into the rich natural world of our last great forests, stunning coastal treasures and rare species habitats exploring the secrets of each unique ecosystem thriving right here in Nova Scotia.

Nova Scotia land conservation is a tremendous success story. These lands have been protected for all time, for your great grandchildren and for mine, but we don't know much about them. This show celebrates and educates the audience about our natural riches and why they have been protected.

Each half hour episode will take the viewer to one of Nova Scotia's many of protected wild spaces on some of the 14,000 protected acres from Yarmouth to Cape Breton. Hosted by Zoe D'Amato, the audience will also meet different ecologists, biologists, conservation experts and land stewards who will explore why the wild space needed to be protected.

From rare plants, to birds, to animals, to rare ecosystems, we have incredible natural heritage to be proud of.

Imagine an episode where we visit the beautiful St. Mary's River and learn about the importance of protecting such a gem. It's a little more obvious why we have to protect some our coastal habitats but we'll learn about why rivers and the land alongside them are essential corridors for the birds, plants and animals that live within these ecosystems.

One of the most exciting episodes will be spent exploring the 100 Wild Islands archipelago on the Eastern Shore. This group of islands has seen little disturbance from humans and is one of the last great coastal island wilderness areas remaining in all of North America.

Other episodes will feature places that are important bird habitat, endangered species habitat, urban wild lands, and our last great forests. There will be a great variety of environments and visuals.

Although the show is meant to educate, it's also meant to excite the audience by sharing secrets about our natural environments that have been right in front of us, hidden in plain sight all along and foster a love wild spaces.

During this time of pandemic people have found themselves drawn to the beauty of nature and realizing more than ever, the power Wild places have. Part science, part sacred, the power of nature unites us all.

The Nova Scotia Nature Trust is one of the leading land trusts in North America and is the subject matter expert on this project.

Our Hosts



Zoe D'Amato

Zoe is a writer, host and producer from Nova Scotia. She has a degree in anthropology and art history from McGill University. With a focus on cultural and educational programming, Zoe's worldwide adventures can be seen on networks including Travel Channel International, Discovery International and PBS. Zoe also writes, shoots, produces and presents for various award-winning digital series.



Erinn Drage

Erinn's interests span both the natural and social sciences. She has a background in environmental sciences, wilderness advocacy, tourism, outdoor recreation, and documentary filmmaking. Her work has led to various recognitions over the years including being named one of Canada's top 25 under 25 environmentalists, top 30 under 30 sustainability leaders, and top 30 under 30 environmental educators



Oren Hercz

Oren Hercz RHP has been in practice as a Clinical Herbalist since 2010, working in holistic health clinics, a family medicine office, and in private practice online. He helps people living with chronic health issues who want to feel a greater sense of ease and wellness in mind and body. He is a Registered Herbal Practitioner (RHP) with the Herbalist Association of Nova Scotia, where he currently sits on the board of directors.

Production Team



Tracy Bennett

PRODUCER

As the producer of eight seasons of the television series, *Maritime Made*, director of four seasons of Nova Scotia's *Best*, and producer of the new slow TV series, *Half Speed Adventures*, Tracy has recently produced and released her next television series production, *Wild Nova Scotia*. Tracy is currently in development of a new series, to be released in 2024.

EXECUTIVE PRODUCER

Ann Bernier has over three decades of experience as a professional in the screen industry in Canada. She was Director of Operations and Development at imX Communications Inc. which produced such award winning coproduction films as *Margaret's Museum* starring Helena Bonham Carter, *Love and Death on Long Island* starring John Hurt and Jason Priestly, *New Waterford Girl*. While there, she produced *The Wild Dogs* by Thom Fitzgerald and the Canada/France co-production *Folle Embellie*. She is producer on John Walker's last three feature documentary including his most recent *Assholes: A Theory* for documentary Channel.



Ann Bernier

DIRECTOR AND EDITOR

Julian started his television career at his local community cable station in Burlington, Ontario. Since then he's worked from coast to coast on many popular Canadian television programs such as *Front Page Challenge*, *Drivers Seat*, *Street Cents* and *This Hour Has 22 Minutes*. He also spent a number of years honing his technical and creative skills in television news.

Most recently, Julian directed seven seasons of the television program *Maritime Made*, was the director of photography of four seasons of Nova Scotia's *Best*, directed the new slow TV series *Half Speed Adventures* and has recently directed a new nature documentary series, *Wild Nova Scotia*.



Julian Gibbs



Scott Berrington

DIRECTOR OF PHOTOGRAPHY

Scott Berrington is a professional freelance video camera operator with over 34 years' experience in television production. With a natural eye for composition and a passion for storytelling through the lens, Scott's experience encompasses a range of diverse projects. Based out of Halifax, Nova Scotia, his work has included projects across Canada, extensively in Atlantic Canada, as well as Scotland, Belgium and Florida, USA. Whether exploring the outdoors, capturing sporting events, interviewing politicians and celebrities or an in-studio set up, Scott brings to his work inspiring non-stop creativity, along with a positive, authentic and personable attitude.

Production Credits

Host Zoe D'Amato	Segment Hosts Erinn Drage Oren Hercz	Writers Julian Gibbs Tracy Bennett
Production Coordinator Kelsey Power	Location Sound Zan Rosborough Ian Thomson Erik Southey	Aerial Cinematography Julian Gibbs
Electrical Kaushal Hathi	Production Accounting Kimberly Dossett	Hair / Wardrobe Clare Gibbs
Insurance Paul Lipkus	Legal Counsel Rob Aske	Accounting Services Tara Spurr Laura Taylor
	Financing National Bank of Canada	

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Gail Ferguson, Betty White, Sabina Capaldi, James Davidson

Manager, Eastlink Community TV, HRM

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Vice President, Eastlink Community TV

Michael Smith

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Press Release

New TV Series Featuring Protected Land Nova Scotia

Halifax, N.S. (January 16, 2022) - Launching today, Wild Nova Scotia is a new 13 part television series celebrating wild places across Nova Scotia.

Wild Nova Scotia sweeps the viewer deep into the rich natural world of our last great forests, stunning coastal treasures and rare species habitats, exploring the secrets of each unique ecosystem thriving right here in Nova Scotia.

Nova Scotia land conservation is a tremendous success story. This show celebrates and educates the audience about our natural riches and why they have been protected.

"Wild Nova Scotia takes the viewers into the beautiful places between here and there. Exploring the places that have been left wild and learning about why that matters. There's been so much to learn and so much to love," says Tracy Bennett, producer at Wild Space Productions.

This nature documentary series features 13 different wild locations from the South Shore to the Mabou Highlands.

"The show is packed with information but we made sure to include these really beautiful, slow moving interludes that really show off the raw beauty of these wild places," says Julian Gibbs, director of Wild Nova Scotia.

Produced by Wild Space Productions with support from Eastlink Community TV, NSBI, CAVCO and Firefly Digital Media, this series runs Sundays at 3pm on channel 10 and 610 on Eastlink Community TV in Nova Scotia.

For more information about Wild Nova Scotia, visit <https://www.firefly.video/wildnovascotia>

Media Contact

Tracy Bennett, Producer,
Wild Nova Scotia
902-240-6770
tracy@fireflydigital.ca