

HALF/SPEED ADVENTURES

SEASON 2

ELECTRONIC PRESS KIT

Half Speed Adventures is available to view
on Eastlink Community TV Channels 610
and 10 at 1:30pm Sundays

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SYNOPSIS

Half Speed Adventures is a television series about adventuring in the great outdoors in beautiful Nova Scotia while taking your time to see it all. It's about experiencing the places between here and there on a bike, in a kayak, on a boat or simply by foot.

It's a series of half hour adventures shot using five cameras and drones to give you an immersive experience. Cameras will be attached directly to the vehicles being used by the participants. The footage will cover several hours of an adventure and will be cut down to a half hour television experience.

Imagine the viewer experiencing the UNESCO recognized, Southwest Nova Biosphere Reserve on a stand up paddle board, or journeying down the world famous Margaree River. It's a stunning wildernesses and Half Speed Adventures will take you there.



Each episode will begin with an on-camera presenter who will introduce the adventure, the location and the adventure participants. Each episode will document the natural scenic beauty of these treasured places in our province.

These "day in the life" adventures show the viewers what can be done in an afternoon outdoors right across our province. They'll be exposed to areas they haven't visited and experiences they have yet to try. Our viewers will learn more about our province and the outdoor places that help make it home.

Season 2 adventures will include sailing on the Bras D'Or lakes, paddle boarding the Tusket River, hiking in the Cape Breton Highlands, kayaking at Cape Chignecto and cycling on Isle Madame.

The show invites the viewer to relax and join in for these slower paced adventures celebrating the natural world around us.



THE TEAM

TRACY BENNETT HOST AND PRODUCER



As producer of eight seasons of the television series, *Maritime Made*, director of four seasons of Nova Scotia's *Best*, and producer of the new slow TV series, *Half Speed Adventures*, Tracy has recently produced and released her next television series production, *Wild Nova Scotia*. Tracy is currently in development of a new series, to be released in 2024.

After studying broadcasting at Ryerson University, Tracy spent many years creating client driven video content and is thrilled to now be focusing on original, independent productions. Tracy's passion for the natural world and the stories of good people continues to be her focus.

ANN BERNIER EXECUTIVE PRODUCER



Ann Bernier has over three decades of experience as a professional in the screen industry in Canada. She was Director of Operations and Development at imX Communications Inc. which produced such award winning coproduction films as *Margaret's Museum* starring Helena Bonham Carter, *Love and Death on Long Island* starring John Hurt and Jason Priestly, *New Waterford Girl*. While there, she produced *The Wild Dogs* by Thom Fitzgerald and the Canada/France co-production *Folle Embellie*. She is producer on John Walker's last three feature documentary including his most recent *Assholes: A Theory* for documentary Channel and has just

delivered two one-hour television documentaries to CBC, including *The Mill* which has been nominated for a Canadian Screen Award for Best Documentary Film.

Ann also worked at Telefilm Canada as an executive where she oversaw film and television development projects and later the new media fund. Ann left the public sector and joined the Atlantic Film Festival to produce the international co-production conference *Strategic Partners* for two years with the UK and Ibero-America. For the past 5 years, she has been on the selection committee for Canada's official selection of the Academy Awards International Feature Film.

Ann is a great supporter of emerging talent and spends time mentoring upcoming filmmakers and producers. She is also the recipient of the 2017 WIFT-AT Wave Award recognizing her significant body of work. She is developing a number of projects including documentaries, a Canadian/Swiss feature film and a Canadian/Scottish feature. She also is a board member on the Canadian Media Producers Association (CMPA).

JULIAN GIBBS DIRECTOR



Julian started his television career at his local community cable station in Burlington, Ontario. Since then he's worked from coast to coast on many popular Canadian television programs such as Front Page Challenge, Drivers Seat, Street Cents and This Hour Has 22 Minutes. He also spent a number of years honing his technical and creative skills in television news.

After teaching video production at the Nova Scotia Community College Julian started Firefly Digital Media and has produced hundreds of client driven videos.

Most recently, Julian directed seven seasons of the television program Maritime Made, was the director of photography of four seasons of Nova Scotia's Best, directed the new slow TV series Half Speed Adventures and has recently directed a new nature documentary series, Wild Nova Scotia.

Julian is a graduate of the Ryerson University Radio and Television Arts program.

SCOTT BERRINGTON DIRECTOR OF PHOTOGRAPHY



Scott Berrington is a professional freelance video camera operator with over 34 years' experience in television production. With a natural eye for composition and a passion for storytelling through the lens, Scott's experience encompasses a range of diverse projects. Based out of Halifax, Nova Scotia, his work has included projects across Canada, extensively in Atlantic Canada, as well as Scotland, Belgium and Florida, USA. Whether exploring the outdoors, capturing sporting events, interviewing politicians and celebrities or an in-studio set up, Scott brings to his work inspiring non-stop creativity, along with a positive, authentic and personable attitude.



PRODUCTION CREDITS

Executive Producer Ann Bernier	Producer Tracy Bennett	Director / Editor Julian Gibbs
Director of Photography Scott Berrington	Location Sound Zan Rosborough	Aerial Cinematography Skyline Studio
Writer / Host Tracy Bennett	Production Accounting Kimberly Dossett	Production Coordinator Kelsey Power
Hair/Wardrobe Clare Gibbs	Legal Counsel Rob Aske	Accounting Services Tara Spurr
Insurance Paul Lipkus	Financing National Bank of Canada	
Manager, Eastlink Community TV, HRM Rhonda MacDonald	Manager, Eastlink Community TV, Nova Scotia Brian Lynch	
District Manager, Eastlink Community TV Brett Smith	Vice President, Eastlink Community TV Michael Smith	

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Canadian Film or Video Production Tax Credit

TECHNICAL DISCUSSION

Shooting Half Speed Adventures presents a number of technical challenges and Season two was no exception.

Our first decision as always is “what cameras will work best for our needs?” Once again we chose 6 DJI Action cameras. The Osmos matched the image from our DJI Drones and are also small, light and fairly easy to attach to kayaks, bikes and people.

Although the cameras match in visual quality there are still a number of issues with colour and brightness. Even though the cameras are right next to each other some were brighter or more vibrant simply because of the direction they were pointing.

Luckily colour correction in post production dealt with most of these issues.

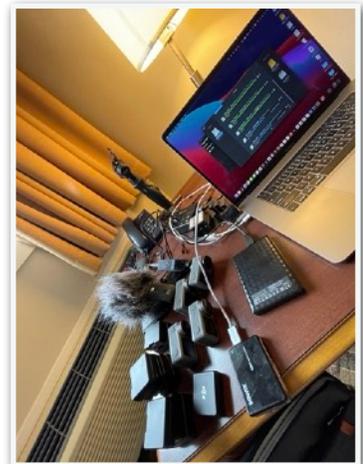


This season we learned from some of the issues we discovered in season 2. We created a few new camera rigs this year that helped with both camera stability as well as creating better camera angles. The “trident” was one such device that allowed DOP Scott Berrington to walk holding 3 cameras with stabilizing gimbals in one hand.

We also developed the “Kayak Cradle” which gave us the ability to place a number of cameras on the bow of a kayak and still keep them high away from the water.

Cycling was once again a challenge especially on poorly paved roads. Luckily our DOP is a seasoned cyclist and was able to hold a camera or 2 in his hand while cycling.

Once we captured all the footage we moved onto post production. Here, in order to create a 30 minute real time episode, we had to synchronize all our camera footage including the drone shots. It turns out, 4K footage from 7 cameras takes up a lot of hard drive space and we filled our 21 TB edit drive. In total we used over 60 TB of Hard drives for editing, backups.





PRESS RELEASE

New TV Series Featuring Outdoor Adventures in Nova Scotia

Halifax, N.S. (January 16, 2022) - Season 2 of locally produced, outdoor adventure series, Half Speed Adventures is launching today.

Half Speed Adventures is about adventuring at a realistic pace for most people. It's about taking your time to experience all the places between here and there on a bike, in a kayak, a canoe, or on a boat while exploring our own province.

The first of its kind in Nova Scotia, Half Speed Adventures was inspired by the Slow TV movement. As each episode unfolds, documenting a particular special place in the province, the viewer will learn about the area and what to expect and hopefully be inspired to venture out for more adventures themselves.

"Half Speed Adventures takes the viewers on a stunning journey. It's shot so you feel like you are along for the ride. It's a pause, or like taking a deep breath while experiencing the landscapes and simple activities in places we all love," says Tracy Bennett, producer at Half Speed Productions.

This visual documentary series includes an episode of kayaking near Cape Chignecto, a place of tremendous geological and cultural history. Another episode features standup paddle boarding on the historic Margaree River. Some more familiar locations include the Annapolis Valley, Rogues Roost and the south shore of Nova Scotia.

"We've aimed to take the viewer on an experience and inspire them to get out and explore Nova Scotia. Many of us having been spending more time outdoors. I hope this helps inspire people to get at it," says Julian Gibbs, director at Half Speed Productions.

Produced by Half Speed Productions with support from Eastlink Community TV, NSBI, CAVCO and Firefly Digital Media, this series runs Sundays at 1:30pm on channel 10 and 610 on Eastlink Community TV in Nova Scotia.

For more information about Half Speed Adventures, visit <https://www.firefly.video/half-speed-adventures>

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